

ECONOMICAL. SAFE. SMART.

Cost-effective solutions, focused on safety.

Full turnkey contracting. Say goodbye to virtually all of your transportation headaches. Count on First Student for every element of school transportation, from furnishing buses and professional drivers to providing expert contract management and facilities services.

Bus leasing and maintenance. Upgrade your bus fleet with minimum expense. Through our partnerships with selected manufacturers, we can ensure the most cost-effective options for maintaining vehicles at levels that meet or exceed all standards and requirements.

GPS. Our GPS system can pinpoint vehicle location, provide detailed route analysis, and offer turn-by-turn route planning.

Route optimization studies. With education budgets fluctuating almost daily, you need to do more with fewer resources. We can provide detailed roadmap analysis that will improve your current operations. And we can assess growth and offer recommendations to reduce route times, trim routes, minimize fuel costs, optimize your load – and save money!

Management services. You'll have access to some of the savviest and most innovative professionals in the industry with knowledge and experience built on a record of safety and operational success.

Charter services. Rely on First Student for all your chartered transportation needs – field trips, athletic events, church trips, senior trips, summer camp, day outings, event shuttles and more.

Pre-owned school bus sales. Whether you're looking for a single pre-owned bus or a fleet of 50, count on us for safety and reliability at a reasonable price. Each bus receives scheduled preventive maintenance, meets or exceeds state minimum requirements, and is thoroughly inspected before sale.



firststudentinfo.com

600 Vine Street • Suite 1400 • Cincinnati, OH 45202

1-866-960-6274

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The numbers prove it:
You can drive down
student transportation costs.



Outsourcing student transportation can save you 10% or more.



It's proven. Outsourcing student transportation can help school districts provide better service at lower costs than a district can on its own. If you're not outsourcing student transportation or would like a better outsource solution, let First Student show you how we can help.

Lower costs. More money for education. Now that's smart.

Outsourcing can save school districts an average of 10% to 30%, according to the National School Transportation Association (NSTA).* That's money you can put directly towards education or other capital expenditures.

As the nation's leading student transportation provider, First Student manages transportation for more school districts than any other school bus company. You can benefit from cost savings and efficiencies driven by our extensive experience, insights, and economies of scale. Your district will enjoy unmatched vehicle and parts savings through our national purchasing power, and your students will continue to enjoy safe, reliable transportation.

We will work with you to maximize operational efficiencies and cost savings while still preserving the important relationships such as the caring drivers and staff who know their routes, students, teachers, and parents.

Additionally, we offer fixed pricing for service through contracts that include price caps and limits on increases. That means no hidden or unforeseen costs down the road.

Outsourcing can save school districts 10% to 30%.

You're in the driver's seat. Custom solutions give you the control you want.

Nobody knows your district's unique needs better than you do. With constantly increasing demand for services, fluctuating enrollments, and limited resources, you need a solution tailored to your district.

First Student can help. We offer custom solutions ranging from management consulting to full turnkey outsourcing of student transportation. We'll work with you to evaluate your needs, and provide solutions that give you the control and outcome you want.

In fact, converting to contracted student transportation actually increases your control because you set the parameters. When you partner with us, simply pick up the phone and tell us what you want. You'll no longer have to deal with routing difficulties, vehicle breakdowns, passenger management, payroll problems, personnel issues or liability exposures. We can do it for you.

The bottom line is that you can focus on education without sacrificing control or accountability. All while enjoying the cost savings you're looking for.

Customize transportation to your parameters.

Nothing is as important as your students' safety. Nothing.

As the largest yellow bus service provider in North America, First Student safely transports more than 4 million students every day. In fact, we're more than twice as safe as the industry average.**

That's because everyone – from our leadership to our drivers – is committed to following the best safety practices in the business.

- Every driver receives more than 50 hours of training.
- Exhaustive employee background checks are unmatched by any other transportation company.
- We examine every railroad crossing and intersection on our bus routes, and modify our schedules or routes to reduce risk and improve student safety.
- Stringent preventive maintenance programs ensure buses are safe and ready to go.

Safety is our core value. In fact, our parent company, FirstGroup, was honored to be selected by the National Safety Council (NSC) as the recipient of the 2009 Green Cross Safety Medal, the highest award for safety in North America.

We're more than twice as safe as the industry average.

Advanced technology comes standard, to ensure child safety and service.

First Student is the first school bus company to equip buses with a nationwide computerized safety, security and productivity system. Your buses will be equipped with Child Checkmate™, Theftmate™, and our proprietary VMS system.

- **Child Checkmate™ System** requires a post-trip search to prevent a child from being left on a bus unattended.
- **Theftmate™ Vehicle Intrusion Alarm System** is an infrared security and safety system.
- **VMS** is a proprietary web-based predictive maintenance system.

Plus, you can customize your program with advanced technologies:

- **Zonar™ Electronic Vehicle Inspection Report** ensures that daily safety inspections are completed and tracked.
- **Onboard cameras** record or provide real-time monitoring.
- **GPS** tracks and records location, speed and direction of any bus at any time.

Provide superior safety through technology.



CALL
1-866-960-6274
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Let us show you how we can custom design a transportation program for your school district. We can help you improve student transportation, save your district money, and make your life a little easier with services including:

- Full-service transportation and management
- Bus maintenance – including parts purchasing
- Route optimization and scheduling
- GPS and onboard cameras
- Management services
- Charter services – for field trips and extracurricular activities
- And more



*90% of the NSTA members who completed conversions from 2001-2006 reported savings ranging from 10-30%. (Source: NSTA)
** Industry performance of 50,500 bus miles between collisions versus First Student's performance of 104,000 miles. (Source: NSTA)